

NUMBER PRD-06**PROPOSED COUNCIL STUDY ISSUE**For Calendar Year: 2005New X

Previous Year (below line/defer) _____

Issue: Explore the Feasibility of Installing a Memorial for Sunnyvale Citizens and Employees Who Have Given Their Lives on Behalf of the City or Their Country

Lead Department: Parks and Recreation

General Plan Element or Sub-Element: Legislative, Open Space and Arts Sub-Element

1. What are the key elements of the issue? What precipitated it?

During the City Council meeting on August 10, 2004, Mayor Howe requested that staff explore the feasibility of installing a memorial at either Washington Park or the new Plaza Del Sol to commemorate the lives of Sunnyvale residents and City employees killed in the line of duty. In response to the Mayor's request, staff presented Report to Council #04-320 on September 21, 2004 and identified the option that City Council could consider this as a study issue. Council Members Fowler and Miller agreed and requested a study issue to consider a number of options for a memorial, to be located in a public place, for Sunnyvale citizens and employees who have given their lives on behalf of the City or their Country.

Key elements of the study will include the consideration of various locations and styles of such a memorial and the funding sources, including the potential of using the Parks Dedication Fund and private donations.

2. How does this relate to the General Plan or existing City Policy?

The City's Recognition and Plaque Policy (Legislative Policy #7.3.11.) supports consideration of such a memorial.

From the Open Space Sub-Element:

Goal C: Maintain a system of Parks that assures all residents, workers and visitors access to recreational opportunities by providing neighborhood parks, athletic/ play fields and special use facilities.

Policy C.4: Provide, develop and maintain Special Use Parks and Facilities.

From the Arts Sub-Element:

Goal E: Create an aesthetically pleasing environment for Sunnyvale through the use of functional and decorative art.

EXPLORE THE FEASIBILITY OF INSTALLING A MEMORIAL FOR SUNNYVALE CITIZENS & EMPLOYEES WHO HAVE GIVEN THEIR LIVES ON BEHALF OF THE CITY OR THEIR COUNTRY

Policy E.2: Provide and encourage the incorporation of art - both functional and decorative- in public and private development.

3. Origin of issue:

Council Member(s): Howe, Fowler; Miller

General Plan:

City Staff:

Board or Commission (identify name of the advisory body from the list below):

(Arts, Building of Code Appeals, BPAC, Child Care, Heritage, Housing and Human Services, Library, Parks and Recreation, Personnel and Planning)

Parks & Recreation Commission recommended dropping this study issue from consideration in 2005.

Arts Commission ranked this study issue 2 of 2 for consideration in 2005.

Board or Commission ranking comments:

The Parks & Recreation Commission recommended Council drop this Study Issue from consideration in 2005, noting it could be reconsidered in better economic times and possibly after the Iraq/United States war is ended so fallen veterans of that war would also be included.

The Arts Commission ranked this study issue 2 of 2 for consideration in 2005.

4. Multiple Year Project? Yes___ No_X_ Expected Year Completed 2005

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5. Estimated work hours for completion of the study issue (use 5 or 8-hour increments):

(a) Estimated work hours from the lead department 60(b) Estimated work hours from consultant(s) if applicable: 60(c) Estimated work hours from the City Attorney's Office: 0(d) Estimated work hours from Finance: (e) Estimated work hours from other department(s): Department: Public Works 20Department: Public Safety 5Total Estimated Hours: 145

6. Expected participation involved in the study issue process?

(a) Does Council need to approve a work plan? Yes No X(b) Does this issue require review by a Board/Commission? If so, please list below: Yes X No Arts Commission; Parks and Recreation Commission(c) Is a Council Study Session anticipated? Yes No X

(d) What is the public participation process?

Public hearing at Arts Commission, Parks and Recreation Commission and City Council Meetings.

7. Cost of Study: Please mark appropriate item below.

 Costs covered in operating budget Costs covered by project - <project name>X Budget modification needed for study - \$12,000

Explain below what the additional funding will be used for:

Additional funding required for architectural design services to provide up to 60 hours of schematic drawings of prototype memorials and to develop corresponding construction and installation cost estimates as required by this study.

8. Potential fiscal impact to implement recommendations in the Study approved by Council, if any:

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Mark a range for the items below:	\$500 or none	\$50K or less	\$51K - \$100K	\$101K - \$500K	\$501K or more
Capital expenditure range	To be determined by study.				
Operating expenditure range	To be determined by study.				
New revenues/savings range	N/A				
Explain impact briefly: Depending on the options selected for such a memorial, a one-time capital improvement cost could range from \$10,000 for a three foot by four foot bronze plaque to \$250,000 or more for a large memorial wall. More details of various options and their corresponding costs will be determined by the study.					

9. Staff Recommendation for this calendar year:

“For” Study ___ Explain:

“Against” Study ___ Explain. If staff suggests that this study should not be considered again in the future or deferred at this time, please include this in your explanation:

No Recommendation X

Note: If staff’s recommendation is “for study” or “against study”, the Director should note the relative importance of this Study to other major projects that the department is currently working on or that are soon to begin, and the impact on existing services/priorities.

Reviewed by

Department Director

Date

Approved by

City Manager

Date